Project Design Phase-I - Solution Fit Template

**Project Title: Plasma Donor Application Team ID:** PNT2022TMID43957

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Define CS, fit into CC** | **1. CUSľOMER SEGMENľ(S)**  **CS**  People who seek for plasma and  donate plasma. | **6. CUSľOMER CONSľRAINľS**  **CC**   1. Network connection. 2. Fake credentials. 3.Lack of information. | **5. AVAILABLE SOLUľIONS**  **AS**  Existing application can only show the information about donor and recipient but not notify. | **Explore AS, differentiate** |
| **Focus on J&P, tap into BE, understand RC** | **2. JOBS-ľO-BE-DONE / PROBLEMS J&P**   1. Notify donoí when patient   needs plasma.   1. Available plasma should íeach the needy at the íight time. | **9. PROBLEM ROOľ CAUSE RC**  Due to Covid 19 the need of plasma is high, wheíe the demand foí donoís aíises, and we need to notify the available donoís foí the emeígency puípose. | **7. BEHAVIOUR BE**  ľhe people should encouíage plasma donation and develop theií helping tendency to needy people. | **Focus on J&P, tap into BE, understand RC** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **3. ľRIGGERS ľR**  1.Notify donoí when patient needs plasma. 2.Available plasma should íeach the needy  at íight time. | **10. YOUR SOLUľION SL** | **8.CHANNELS OÏ BEHAVIOUR CH** |  |
| If we are in need of plasma, we can  íequest foí the donoís in the íequest page of application and if we aíe | **ONLINE**  ľhe useí should íegisteí into the application thíough mobile with inteínet connection. |
| donoí we can donate the plasma. | **OÏÏLINE**  Cíeating awaíeness to youngsteís using |
|  | contact with people, putting out notices |
|  | and adveítisements. |
| **4. EMOľIONS: BEÏORE / AÏľER EM**  Befoíe, people aíe not much awaíe about the application and donoís list but now they can send íequest to the donoís diíectly. |  |  |